



November, 2005

**LATINOS IN MISSOURI:
BEYOND BORDERS**

**STONE CREEK INN
COLUMBIA, MISSOURI
APRIL 19-21, 2006**

Anne Dannerbeck
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Organized by the Cambio Center and the Hispanic and Latin American Faculty & Staff Association (HLAFSA) of the University of Missouri – Columbia (MU), Alianzas, University of Missouri Extension, with support and collaboration of community, corporate, and state and local government institutions.

Managed by the MU Conference Office.

Dear friend,

Census estimations show that Latino population in the heartland has sustained and even increased its growth during the first four years of this century. Latino Missourians have increased almost 25 percent in the period 2000-2004, compared with Missouri's demographic growth of 2.8 percent. The immigrants are continuing their contribution to the economy through their work, their shopping power and their taxes, and are settling permanently in towns large and small across our state. There are, however, important barriers to their full integration, which is a long-term objective that will result in a better life for all Missourians, especially the younger ones. Social and private services ranging from health care, education—both formal and civic—, and banking, are not fully available to the newcomers, because of cultural and language barriers, and—in some cases—budgetary limitations or plain neglect.

An inaugural conference on these issues was held on the MU campus in Columbia in March, 2002, followed by a second one at the University of Missouri's Kansas City campus in 2003, and a third one at the University of Missouri-St. Louis in March 2004. Back in Columbia in 2005, the conference continued its success in attendance and content. *Cambio de Colores* (Change of Colors) conferences are the most important events dealing with these issues in our state, and have contributed to tending bridges to make this process beneficial to all Missourians.

"*Cambio de Colores* (Change of Colors) - Latinos in Missouri: Beyond Borders" is the title of the next conference. As the title reflects, emphasis will be on exploring how the flows of people, goods and information are changing our notions of what constitutes a border.

This fifth *Cambio de Colores* conference will be held from April 19-21, 2006, at the Stoney Creek Inn Columbia, Missouri. Work is already under way to secure the presence of national, state, and local researchers, outreach specialists, community leaders and organizations, and individuals that will share their expertise, knowledge and best practices on the following subjects:

- Change and Well Being: Economic, Social, Cultural, and Political Participation
- Civil Rights
- Education
- Health
- Youth, Families, and Communities

As an organization vitally interested in the prosperity of the state, we invite your sponsorship of this conference. Your commitment will not only ensure that organizations and residents of all financial means are able to participate, but will position your institution as an important player in the process of integration of the Latino Missourians, and a leader of beneficial change for the whole state of Missouri.

Enclosed is more detailed information about the conference, along with the sponsorship opportunities. We will be pleased to receive your expression of interest by completing the response form included. If you have any questions or suggestions, please do not hesitate in contacting Anne Dannerbeck or Domingo Martínez at the addresses provided.

We look forward to hearing from you, as well as receiving your kind support.

Sincerely,

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UNIVERSITY OF MISSOURI
Extension





CAMBIO DE COLORES (CHANGE OF COLORS) 2006
LATINOS IN MISSOURI: BEYOND BORDERS
APRIL 19-21, 2006, STONEY CREEK INN
COLUMBIA, MISSOURI

**A conference on Latino
immigration to Missouri**

INFORMATION ABOUT THE *CAMBIO DE COLORES* CONFERENCE

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“*Cambio de Colores* (Change of Colors) in Missouri” is an annual conference that focuses on issues related to the current Latino immigration to the state in particular and the Midwest in general. With the goal of contributing to a smooth and lasting integration of the new population, the main objectives of the conference are:

- To assess the changes brought about by the presence of new Latino urban and rural settlers in every region of the state.
- To inform about the multiple contributions—economic, social, and cultural—that these new Missourians are bringing to many a community and to the state as a whole.
- To understand the opportunities that this demographic change brings to the state, its people, communities, businesses, and educational institutions.
- To provide a forum to discuss the change and growth challenges posed to institutions and people—both new and old Missourians.
- To share relevant scholarship and best practices, and identify knowledge and service gaps that need addressing.

The annual three-day conference convenes academic research and extension specialists, public and private service providers, grassroots organizations, state and local government institutions, politicians, corporations, and newcomers themselves. The conference is sponsored by the University of Missouri, in cooperation with community and state partners. It is mostly funded by participants (numbering around 300) and sponsors.

The Hispanic and Latin American Faculty & Staff Association of the University of Missouri-Columbia (HLAFSA), established in late 1999, took a principal role in creating and leading these conferences, with the enthusiastic support of the University of Missouri System institutions, and the collaboration of many organizations in our state.

A groundbreaking, three-day event took place in March 2002 at the University of Missouri-Columbia: “*Cambio de colores (Change of Colors). Latinos in Missouri: A call to action!*” A synthesis of the experiences, facts and knowledge derived from this conference is the monograph *Cambio de Colores. Immigration of Latinos to Missouri*, which remains a state-of-the-art publication.

The 2003 conference, “*Cambio de colores (Change of Colors). Latinos in Missouri: Neighbors in Urban and Rural Communities*,” convened at the campus of the University of Missouri-Kansas City.

In 2004, the conference “*Cambio de colores (change of colors). Latinos in Missouri: Gateway to a New Community*” was hosted by the University of Missouri-St. Louis.

And in the year 2005, the conference came back to Columbia: “*Cambio de colores (change of colors). Latinos in Missouri: Connecting Research to Policy and Practice - Hoy y mañana.*”

(over, please)



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The diverse and enthusiastic participation in these very inclusive events is demonstrating the relevance and the urgency of addressing today the challenges and the opportunities that arise in Missouri and other Midwestern states, as Latinos and other newcomers settle as workers, families and members of communities.

The fifth conference, “**Cambio de colores (change of colors). Latinos in Missouri: Beyond Borders,**” will take place at the Stoney Creek Inn, in Columbia, Missouri, in April 19-21, 2006. Preparations are now under way, with the broad support of a Planning Committee from people across the state. The conference is organized around themes that include change, communities, youth, education, health, and civil rights.

The main institutional support for the conference comes from the **Cambio Center for Research and Outreach on Latinos and Changing Communities in Missouri**, established by the University of Missouri-Columbia in the fall of 2004.

(Please find more details at the conference Web site: www.cambiodecolores.org.)

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Who was at the 2005 *Cambio de Colores* Conference?

- **Total number of registered individual participants: 227**
- **Total number of institutions represented: 132**
- **Total number of presentations: 82**
 - Change & Wellbeing: 16
 - Civil Rights: 12
 - Education: 24
 - Health: 17
 - Youth & Families: 13

Some fast facts about Latinos

In the U.S.:

- Hispanics are the largest and fastest-growing ethnic group in the United States
- Latinos in the U.S. are 40.5 million (2004), accounting for over half of the 12 million added to the nation's population since the 2000 Census. Growth rate is 18 percent over that 4-year period; over four times that of the total population (4.4 percent). (2004 Census Bureau Community Survey)
- Hispanic population of the United States will increase by almost 25 million people by 2020, and second-generation Hispanics will account for 47 percent of that growth. (Pew Hispanic Center)
- For the first time, second- and third-generation Hispanics account for most of the growth in the Hispanic population, replacing new immigrants, who fueled the growth in the past. (Pew Hispanic Center)

In Missouri:

- The Latino population almost doubled in Missouri (92%) in the period 1990-2000. Estimated Missouri Hispanic population for the year 2004 is 148,201, up from 118,617 in the 2000 census. (Missouri Census Data Center)
- Latino population has increased in 110 of the 114 counties of the state of Missouri. Latinos come to Missouri to work. Overwhelmingly, newcomers have steady jobs and pay taxes, and an increasing number buy cars and homes: they are new Missourians.
- Latino entrepreneurs are now engaging more intensively into new enterprises, including farming and construction.
- Kansas City ranks eleventh nationally among the fastest growing Latino populations residing in urban centers.
- Meatpacking rural counties—Sullivan, McDonald, Pettis, Lawrence, Saline, and Jasper—experienced from a 4 to 20-fold increase in Latino population.
- Small cities, such as Joplin, Branson, Springfield, Columbia, Jefferson City, and Warrensburg have doubled or tripled their representation of Latinos.



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SPONSORSHIP OPPORTUNITIES

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DIAMOND CONFERENCE SPONSOR - \$5,000.00

- Banner or poster in predominant position in the main room, and a space for a table display or a booth.
- Full-page advertisement on inside covers of program book
- Acknowledgment on covers of program book and at Web site www.cambiodecolores.org (with large logo and link)
- Acknowledgment and logo in conference brochure, if committed by mid-January, 2006
- One table for 8 at the main luncheon event
- One table for 8 at the main dinner event (or preferred seats in a cultural event)

GOLD SPONSOR - \$2,500.00

- Banner in the main room
- Half-page advertisement in program book
- Acknowledgment in program book and Web site www.cambiodecolores.org (with logo and link)
- Acknowledgment and logo in conference brochure, if committed by mid-January, 2006
- One table for 8 at event of choice (luncheon or dinner)

SILVER SPONSOR - \$1,000.00

- Acknowledgment in program book and Web site www.cambiodecolores.org
- Business card-size advertisement in program book
- Acknowledgment in conference brochure, if committed by mid-January, 2006
- One table for 4 at event of choice (luncheon or dinner)

BRONZE SPONSOR - \$300.00 (Local Small Businesses)

- Acknowledgment in program book and web site www.cambiodecolores.org (text only and link)
- Business card-size advertisement in program book



Sponsors that commit their support before January 7, 2006, will also have the added benefit of being acknowledged in the widely distributed conference brochure.

Questions about sponsorships can be addressed to:

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SPONSORSHIP RESPONSE FORM

This form indicates your intent to sponsor the 2006 Cambio de Colores conference. Please fill out the form with the requested information and return it to either office listed below. If the funds are already available, you can enclose them along with this form.

Anne Dannerback
 Chair
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ORGANIZATION	
CONTACT NAME	
MAILING ADDRESS	
PHONE NUMBER	
FAX NUMBER	
E-MAIL ADDRESS	
SPONSORSHIP LEVEL	

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Sponsorship payments are made to the **University of Missouri**. (Please write “Cambio de Colores Conference Sponsorship” in the memo field.) If a bill is needed, or for any additional financial arrangements, please contact Ms. Cindy Hazelrigg at (573) 882-2301, or at any of the addresses shown at the bottom of this page).

Please mail or fax this form to:

Cambio de Colores 2006 Conference
MU Conference Office (Att. Cindy Hazelrigg)
344 Hearn Center, University of Missouri
Columbia, MO 65211

Fax (573)882-1953

If you should have questions regarding the conference or the sponsorship opportunities, please feel free to contact Dr. Dannerbeck or Mr. Martínez through telephone, e-mail, or fax.

Thank you very much for your support.

Muchas gracias por su apoyo.



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