

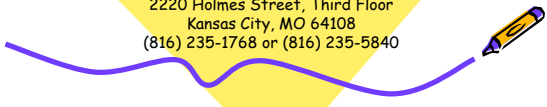
Beyond Tips and Tricks:

A Guide to More Effective Partnerships with Hispanics in Missouri

Christina Vasquez Case, Ph.D.
 Director, Alianzas/UME/UMKC-IHD
Katy Fields, MPA
 Coordinator, Alianzas/UME/UMKC-IHD


UMKC Institute for Human Development
 2220 Holmes Street, Third Floor
 Kansas City, MO 64108
 (816) 235-1768 or (816) 235-5840

casecv@umkc.edu or fieldskb@umkc.edu
www.alianzas.us



Discussion

- About Alianzas
- Resource Guide: "Partnering with Latinos/Hispanics in Missouri"
- Open Discussion
- "Important Missouri Laws: A Guide for New Residents"
- Bi-National Health Week



2


About Alianzas (1 of 5)

- 2001: Pilot Project

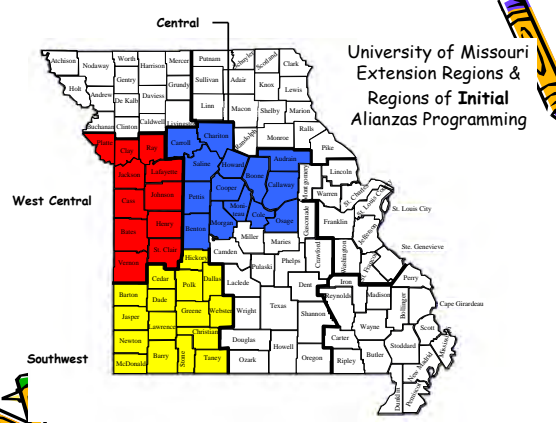
Mission

"To foster inclusive communities that recognize and address the unique qualities and challenges of Hispanic/Latino residents using a community-based, collaborative learning approach."


- How is this done? Through University of Missouri Extension



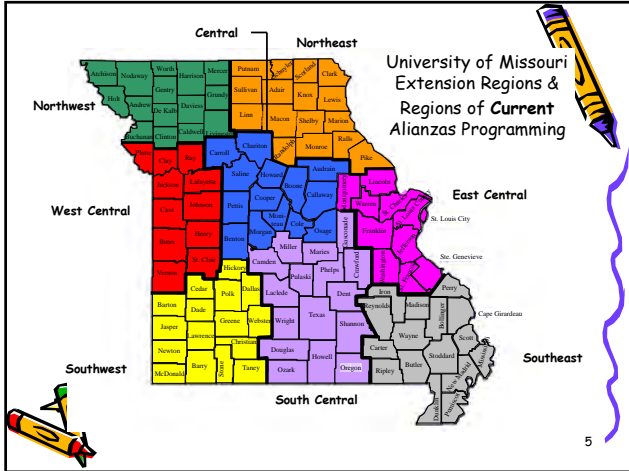
3



University of Missouri Extension Regions & Regions of Initial Alianzas Programming



4



About Alianzas (4 of 5)

FY08 Statewide Initiatives

- Alianzas Program Team
- Bi-National Health Week in Missouri
- Curriculum on International Trade
- Alianzas Cultural Academy
- "Important Missouri Laws for New Residents" Guide
- "Partnering with Latinos/Hispanics in Missouri" Guide
- Regional Training Sessions

6

About Alianzas (5 of 5)

FY08 Regional Initiatives

- **East Central:** Bi-National Health Week in Wentzville
- **Northeast:** Study examining factors that influence youth to leave or stay in rural communities
- **Northwest:** Bi-National Health Week; Community Voices program; Spanish language materials
- **South Central:** Educational materials
- **West Central:** Bi-National Health Week; promotion of year-round programming

7

"Partnering with Latinos/Hispanics in Missouri"

A Resource Guide for University of Missouri Extension

- **Origination**
 - Impetus for development
 - Audience
 - Feedback process
 - Hardcover with CD
 - Online version
- **Intent**
 - Learn about current issues, best practices, cultural information
 - Enhance and/or develop programs
 - Identify challenges and means to solutions

8

Section I: Getting Started

- Need for Resource Guide
- Overview of Series
- About Alianzas



9

Section II: A Framework for Understanding Latinos/Hispanics in Missouri Communities

- Demographics and Implications
- Cultural Implications
- Communication and Outreach Strategies
 - Enlisting a Cultural Navigator
 - Working with an Interpreter
 - Creating a Welcoming Environment
 - Variety of Latino Cultures
- Regional Trends



10

Section III: Strategies for Working with Latinos/Hispanics in Missouri Communities

- Assets Based Community Development
- Building a Network
- Implementing the Program
- Focused Topics
 - Immigration
 - Education
 - Housing
 - Health
 - Transportation
- University of Missouri Extension Specialty Areas



11

Section IV: Statewide and Regional Resources

- Statewide Resources
- Regional Resources
 - Articles or Reports
 - Classes
 - Community Groups
 - Media
 - Programs
 - Resource Materials
 - Service Providers
 - Websites



12

Section V: Communication and Language

- Basic Spanish
 - Personal Pronouns
 - Colors
 - People
 - Greetings
- Frequently Used Words
 - Livestock
 - Children and Teens
 - Community Development
 - Nutrition and Health



13

Open Discussion

Based on the Resource Guide's Table of Contents...

1. What information would be of greatest interest to you? Why?
2. What information would be of least interest to you? Why?
3. What could be done to improve the Resource Guide?
 - a. Should content be added or changed?
 - b. Accessibility of Resource Guide
 - c. Format and presentation



14

"Important Missouri Laws: A Guide for New Residents"

- English and Spanish
- Basic Content Information
 - Driving, Vehicles and Traffic
 - Alcohol
 - Tobacco and Other Drugs
 - Firearms
 - Banking and Finances
 - Law Enforcement
 - Housing
 - Education
 - Health
 - Domestic Conflict
 - Employment
 - Phone Numbers of Interest



15

Bi-National Health Week

- What is it? How Missouri has been involved?

Purpose

"To increase public awareness, understanding, and knowledge of services available at the local level regardless of health care coverage or immigration status."

- Summary of 2007
- Get involved in 2008



16

Beyond Tips and Tricks: A Guide to More Effective Partnerships with Hispanics in Missouri

Summary

- About Alianzas
- Resource Guide: "Partnering with Latinos/Hispanics in Missouri"
- Open Discussion
- "Important Missouri Laws: A Guide for New Residents"
- Bi-National Health Week

Questions?

17

Your feedback is important to us!

Christina Vasquez Case, Ph.D.

Director, Alianzas/UME/UMKC-IHD

Katy Fields, MPA

Coordinator, Alianzas/UME/UMKC-IHD

UMKC Institute for Human Development

2220 Holmes Street, Third Floor

Kansas City, MO 64108

(816) 235-1768 or (816) 235-5840

casecv@umkc.edu or fieldskb@umkc.edu

www.alianzas.us

18