

## Statewide Resources for Latino Integration



Cambio de Colores  
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Columbia, Missouri

## Community Development



Dr. Mary Simon Leuci  
Assistant Dean & Program Director



## Successful Community Development

- Engages communities in learning, organizing, and acting in ways that empower local people to influence the future of their community through democratic means.
- Involves strategies that sustain the community economically, environmentally and socially
- Builds local capacity



## Key Programs

- Community leadership capacity
- Community decision making
- Building inclusive communities
- Community economic development
- Ensuring safe communities



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## Developing Community Leadership

- EXCEL: EXperience in Community Enterprise and Leadership
- Youth EXCEL
- Step-Up to Leadership!
- Leadership RAP
- Community Voices
- Neighborhood Leadership Academy



*Research:* Building community leadership capacity is critical to community viability and sustainability.

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## Community Decision Making and Governance

- Community Action Planning
  - Fostering Healthy Communities
- Missouri Communities Deliberate
- Enabling Effective Local Government
  - Poll Worker Training
- Local Government CECH-Up
- Community Decision Support
  - OSEDA: Office of Social and Economic Data Analysis
  - CPAC: Community Policy Analysis Center

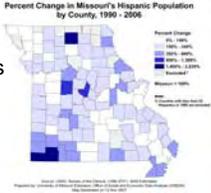


*Research:* Communities are dealing with an increasing complexity of issues and a rapidly changing social and economic landscape.

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## Access to Information

- Changes in Community Demographics
  - Data analysis and developing a basic understanding of how changes in communities affect public services, the tax base and other aspects of the community
- Economic Analysis
  - Baseline studies that provide a solid picture of what is happening in the local economy



Percent Change in Missouri's Hispanic Population by County, 1990 - 2006

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## Building Inclusive Communities

- Community Development Academy
- Strengthening Nonprofit Organizations
- Alianzas
- Global Leadership Academy



*Research:* Increasing demand for skills to facilitate community vitality

The number of non-profits increased 26.5% in Missouri between 1996 and 2004.

Increasing Latino/Hispanic population and increasing globalization and affect on communities

## Alianzas

- Facilitating partnerships with Hispanic/Latino communities in Missouri
  - Community coalitions, dialogue, service delivery
  - Partnership with the Mexican Consulate
  - *Important Missouri Laws: A Guide for New Residents*
  - Bi-National Health Week



## Community Economic Viability

- ExCEED: Extension Community Entrepreneurship and Economic Development
- *Community Food Systems: Food Circles Networking Project*
- *Tourism*

*Research:* Income in the 12-state North Central Region has declined relative to the U.S. over the past three decades.



## Ensuring Safe Communities

### Community Emergency Management Program

- Emergency preparedness
- Disaster recovery
- Resources in Spanish

*Research:* Missouri experiences an average of 10 significant natural disasters a year. Every \$1 spent in preparedness saves \$3 and untold lives.



## Gracias!

### Community Development—

*Building community capacity that creates and sustains economically, socially and environmentally viable communities*

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## Human Environmental Sciences



Dr. Jo Britt-Rankin  
Associate Dean & Program Director



## Human Environmental Sciences Emerging Issues

- Family Issues
  - Marriage rates continue to decline.
  - Most annulments or divorces occur between 1 and 8 years of marriage.
  - Child abuse and family assessment rates increased from 17 per 1000 (1995) to 45 per 1000 (2004).
  - 1 of every 18 youth in Missouri is raised by a grandparent.



## Human Environmental Sciences Emerging Issues

- Nutrition, Health & Physical Activity
  - Missouri is the 7<sup>th</sup> most sedentary state.
  - Missouri is the 10<sup>th</sup> most obese state.
- Financial Support and Well-being
  - In 2000, 637,891 Missourians lived in poverty.
  - In 2006, 789,262 Missourians participated in the Food Stamp Program.



## Human Environmental Sciences Programs

- Family Issues
  - Adolescence
  - Building Strong Families
  - Child Care
  - Parent Education
  - Parenting the Second Time Around
  - Successful Aging

## Human Environmental Sciences Programs

- Nutrition, Health, & Physical Activity
  - Including Food Safety
- Financial Support & Wellbeing
  - Affordable Housing
  - Family Financial Management
  - Consumer Issues & Awareness

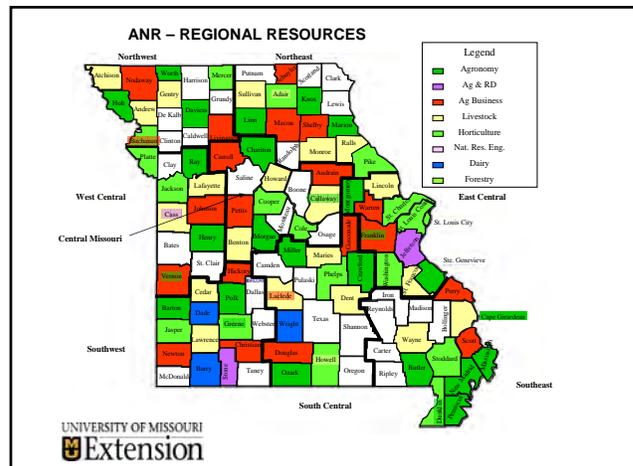
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## Agriculture and Natural Resources

David E. Baker  
Assistant Dean & Program Director



## Agriculture & Natural Resources Major Program Focus Areas

- Agricultural Business Management
- Integrated Crop Management and Horticulture
- Livestock Production Systems
- Natural Resources
- Environmental Quality



## Example ANR Extension Program Opportunities: Ag Business Management

- Growing Your Farm
- Quicken For Farmers
- Community Food Systems/Food Security
- Ag Safety & Occupational Health
- Employer Training

<http://agebb.missouri.edu/dairy/labor/index.htm>



## Example ANR Extension Program Opportunities: Integrated Crop Management/Horticulture

- Forage Production Systems
- Plant Protection for the 21<sup>st</sup> Century
- Gardening
- Sports Turf
- Missouri Grown – Vegetable (Lincoln University)
- Viticulture



## Example ANR Extension Program Opportunities: Livestock Production Systems

- Pasture Based Dairy
- Show-Me-Select
- Sheep/Goats (Lincoln University)
- Poultry – Small Flock & Commercial
- MO-Pork



### Example ANR Extension Named Programs: Environmental Quality

- Home & Farmstead Environmental Audits
- Individual Wastewater Systems
  - Onsite Sewage Systems for Real Estate Professionals
- Energy - Wood & Whole Farm Systems



### MU Extension Programmatic Support Resources

- Soil & Plant Testing Service
- Plant Diagnostic Laboratory
- AgEBB
- Extension Publications



## Thank You

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## 4-H Youth Development



**Elver Pardo**  
Youth Development Specialist  
4-H Center for Youth Development

## 4-H Youth Development Programs??



- ✓ Youth Development is the natural process of develop ones' capacities thru daily experiences
- ✓ Positive youth development is an intentional process to develop positive outcomes to youth
- ✓ 4-H youth development provides opportunities, relationship and support to youth

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*4-H is a community of young people across America who are learning leadership, citizenship and life skills.*



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Missouri 4-H's Mission is creating environments in which young people are valued, contributing members of their communities.



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4-H Youth Development Programs take many forms

- 4-H clubs (multi-project, single-project, special interest, site-based, etc.)
- 4-H school enrichment programs
- After -Schools programs
- Partnerships with other youth-serving programs and groups
- Education and support for parents, care-givers, volunteers and professionals who care about youth.



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## How Missouri 4-H is working to create new programs for Hispanic/Latinos??

- ✓ Afterschool programs: Jackson and Camden Counties
- ✓ Curriculum Enrichment Programs – Jackson County
- ✓ Partnership Alianzas thru mini grants
- ✓ VISTA volunteers
- ✓ Mini groups (reading): Callaway county
- ✓ PLAN (Professional Latino Action Network) STL metro area



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## How Missouri 4-H is working to create new programs for Hispanic/Latinos?? (Continuing)

- ✓ 4-H living interactive Family Education (LIFE)
- ✓ Youth Futures Program- Metro Areas
- ✓ Global Education
- ✓ Operation Military Kids
- ✓ Summers @ Mizzou.
- ✓ Sullivan County 4-H Study of Positive Youth Development.



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*Gracias!!!!*

*Thank You!!!*



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Your Success is our Business

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## Creating Success

- “Some people dream of great accomplishments, while others stay awake and do them” - *Anonymous*
  - Small business owners and entrepreneurs are innovative, creative, and an incredible asset to our communities.

## Impact of Entrepreneurs

- Small businesses and entrepreneurs are **IMPORTANT!**
  - Over 92% of all new jobs were created by small businesses from 1989- 2003
    - U.S. Bureau of Census and the Office of Advocacy, U.S. Small Business Administration
- Missouri businesses must be innovative and have access to drivers of innovation:
  - Research & Commercialization
  - Market Research
  - Growth through Differentiation

## Our Mission

- The University of Missouri Extension's business program
  - helps Missouri's entrepreneurs succeed in private enterprise
  - promotes the economic development of the state of Missouri
  - performs this vital service through a network of business counselors

## Services Available

- In-depth one-on-one counseling and valuable training on topics, including:
  - Business Start-up
  - Market & Financial Analysis
  - Technology Development & commercialization
  - Government Procurement
  - Workforce Development

[www.missouribusiness.net](http://www.missouribusiness.net)

573-884-1555

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## Our Network:

**The Network:**



**The Results:** 2006-2007

**SBDC results in Missouri:**

- Increase in Sales: \$707,200,000
- Investments: \$201,700,000
- Jobs: 18,078
- Procurement Awards: \$610,000,000
- Clients: 9,292
- Total Training Attendees: 53,325

**The Successes:**

**Cyber Defense – a commercialization success story**

The SBDC staff helped **TechGuard**, a computer network security firm, obtain a \$1.45 million grant award from the Advanced Technology Program of the National Institute of Standards and Technology. This funding enabled TechGuard to develop "PoliWolf", a high performance, transparent bridging security appliance designed to block unwanted Internet traffic from selected countries with a single click. TechGuard also received business-saving assistance from the St. Louis region SBDC in the aftermath of September 11. When all business contacts with the federal government were temporarily frozen, following the terrorist attacks, the SBDC helped the company apply for a stopgap SBA disaster fund loan. In 2007, more than \$7.9 million in government contracts were awarded to TechGuard.

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## The Solutions:

- Support for businesses in Missouri through training and counseling
  - [www.missouribusiness.net](http://www.missouribusiness.net)
- Support for businesses through linkages of University research and Missouri businesses
  - SBDC MOFAST Initiative
- Understanding and support of High Growth Businesses in Missouri
  - Joint research project of BRIDG/MERIC
  - Industry leading research databases and studies for Feasibility Studies and Market Research

(573) 884-1555  
<http://www.missouribusiness.net>  
 The Small Business Development Centers are led by University of Missouri Extension.

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Live. And Learn.