



Latinos in the Heartland:
Building Bridges, Dialogue, and Opportunity
A multistate conference about integration of immigrants
University of Missouri-Columbia
June 8 -10, 2016

Sponsorship Opportunities - Conference objectives

The 15th annual Cambio de Colores (Change of Colors) conference convenes research and extension academics, public and private service providers, grassroots organizations, state and local government institutions, business professionals, and newcomers themselves. The diverse and enthusiastic participation in these very inclusive events demonstrates the relevance and urgency of addressing both the challenges and the opportunities that arise in Missouri and other new destination states as Latinos and other newcomers settle as workers, families and members of communities.

The conference's main goal is to provide knowledge towards a smooth and lasting integration of the new population, through the following objectives:

- Provide an opportunity to assess the changes brought about by the presence of new Latino urban and rural settlers in Missouri and other new destination states.
- Examine newcomers' contributions to the changing economic, social, and cultural landscapes.
- Provide an understanding of the opportunities this demographic change is bringing to people, communities, businesses, and educational institutions.
- Provide a forum to discuss the challenges that growth and change generate for institutions and new and long-term residents of these new immigrant destinations.
- Share relevant scholarship and best practices, as well as to identify knowledge and service needs that should be addressed.

Led by the University of Missouri, Cambio de Colores is a collaborative effort that includes University of Missouri Extension, the campuses of the Missouri system, and other educational institutions in the Midwest and the Southern regions, as well as government and private organizations. Since 2009, the conference has benefited from the cooperation of the interstate initiative on "Latinos and Immigrants in Midwestern Communities," North Central Education and Research Activity 216 (NCERA 216).



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Sponsorship Opportunities - *Details*

Diamond Conference Sponsor - \$5,000.00 and over

- Banner or poster in a central location in the main room
- Free table in the exhibit area
- Full-page color advertisement on inside covers of the program
- Acknowledgment with a logo on the front cover of the program
- Free advertisement on our website: www.CambioDeColores.org (this includes a link to your home page)
- Free table seating for eight people at event of choice (luncheon or dinner)
- Opportunity to distribute your company's brochure, coupons and other marketing material plus a gift/giveaway to be included in the attendee pack

Gold Sponsor - \$2,500.00

- Banner in the main room
- Half-page advertisement (on inside covers) in program
- Acknowledgment with a logo on the back cover of program booklets
- Free advertisement on our website: www.CambioDeColores.org (this includes a link to your home page)
- Free table seating for four people at event of choice (luncheon or dinner)

Silver Sponsor - \$1,000.00

- Acknowledgment in program and website: www.CambioDeColores.org
- Quarter-page advertisement in the program

Bronze Sponsor - \$500.00

- Acknowledgment in the program and website: www.CambioDeColores.org
- Business card-sized advertisement in the program

Questions about sponsorships can be addressed to:

Stephen Jeanetta: Conference Director
301 Gentry Hall University of Missouri-Columbia
Columbia, MO, 65211
(573) 884-3018
Jeanettas@missouri.edu

Lindsey Saunders: Conference Co-Director
301 Gentry Hall University of Missouri-Columbia
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Sponsorship Opportunities - Response form

Thank you for your sponsorship of the 2016 Cambio de Colores conference. Please complete this form and return it to the office listed below. If the funds are already available, you can enclose a check along with this form.

Organization	
Contact Name	
Mailing Address	
Phone Number	
Fax Number	
Email Address	
Sponsorship Amount	

Sponsorship payments are made to the University of Missouri. If paying by check, please include "Cambio de Colores Conference Sponsorship" in the memo field. If a receipt is required, or if there are questions concerning any additional financial arrangements, please contact Erica Lovercamp at (573) 882-4349 or muconf1@missouri.edu. If you are a diamond sponsor, please send the names of the people that will be attending the event to muconf1@missouri.edu.

Please mail or fax this form to:
Cambio de Colores 2016 Conference MU Conference Office
344 Hearn Center, University of Missouri Columbia, MO 65211
Fax: (573) 882-1953

Thank you very much for your support. Muchas gracias por su apoyo.

Stephen Jeanetta
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University of Missouri Cambio Center
(573) 884-3018 (phone)
(573) 882-5127 (fax)
JeanettaS@missouri.edu



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